

# CAMBRIA FOR BUSINESS Professional Development and Training at Cambria



**Jane Keys - Assistant Principal, Employer Engagement**

**Amanda Holmes –Business Development Manager**

[employers@cambria.ac.uk](mailto:employers@cambria.ac.uk)  
[www.cambria.ac.uk](http://www.cambria.ac.uk)

▶ 0300 30 30 006

professional development  
apprenticeships  
training



AR GYFER BUSNES  
**CAMBRIA**  
FOR BUSINESS

# About Cambria Business School:

- Cambria is one of the largest professional development providers in the region, partnered with well known national/international accreditors.
- Many professional development courses are taught at our facility in Northop – Cambria Business School
- Offer professional development from L2-L6 (up to degree level)
- Staff have an extensive range of expertise and experience within the commercial and public sector and we have a strong reputation for delivering academic excellence on many of our courses.
- We deliver innovative and interactive training sessions which are designed to fully engage and motivate delegates and to develop them to their full potential.
- Average of 2,000 learners per year with sustainable success rates of 90+%

employers@cambria.ac.uk  
www.cambria.ac.uk

▶ 0300 30 30 006



# Benefits of Professional Development:

## For your business.....

- Increase staff retention
- Build confidence and credibility
- Make succession planning easier
- Re-energize your staff
- Improved efficiency

## For you.....

- Self-awareness. Personal development begins with self-awareness.
- A sense of direction
- Improved focus and effectiveness
- More motivation
- Greater resilience
- More fulfilling relationships



# Professional Development with Cambria for Business



employers@cambria.ac.uk  
www.cambria.ac.uk

▶ 0300 30 30 006



# PLA/Personal Learning Accounts

Welsh Government initiative to support workers living in Wales who are:

- Earning under the median income £29,534K (employed or self employed, zero hours, agency staff), over 19+
- At risk of being made redundant
- Negatively impacted by the current economy

Programme offers a list of qualifications in line with regional needs. To support workers to gain higher level skills and access a wider range of job opportunities

- Employees can directly access 100% funded courses under PLA



**Working Wales**

▶ 0300 30 30 006



Llywodraeth Cymru  
Welsh Government



# PLA – Personal Learning Accounts

The PLA provision aims to:

- Understand individual career aspirations
- Be responsive to employer upskilling requirements in direct response to COVID-19

Application:

- Individuals apply through Working Wales or Cambria's PLA team –

**PLA@[cambria.ac.uk](mailto:PLA@cambria.ac.uk)/<https://www.cambria.ac.uk/personal-learning-account/>**

- Learners will be offered independent assessment/employability support via PLA



**Working Wales**

▶ 0300 30 30 006



Llywodraeth Cymru  
Welsh Government



AR GYFER BUSNES  
**CAMBRIA**  
FOR BUSINESS

# SEE Project



**Cronfa Gymdeithasol Ewrop**  
**European Social Fund**

- ESF part funded project. Cambria lead/GLLM partner
- Extended to July 2023 (courses certified by May '23)
- Work Based Training programme to accelerate the careers of working people in North Wales through accredited training.

## Company - Eligibility criteria

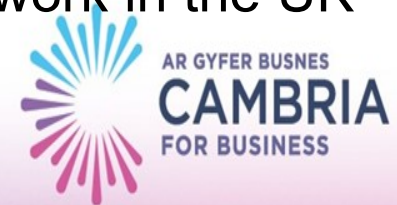
- North Wales registered Sole Traders, Micro, Small, Medium & Large Businesses. Private or Public Sector (priority sectors only)

## Participant - Eligibility Criteria

- Minimum of 16 years, Paid employee of eligible company (evidence required).
- Not receiving any other Government funding for the same training
- Does not have to reside in North Wales/right to live and work in the UK

employers@cambria.ac.uk  
www.cambria.ac.uk

▶ 0300 30 30 006



# SEE Project Funding:

- Up to 100% subsidised training for workforces (eligibility criteria applies\*) up until the 31st July 2023
- Business must not have exceeded receipt of maximum value 200,000 euros of De Minimis state aid in the last 3 financial years. De Minimis declaration required
- Applies to SME's and Large organisations
- Currently close to participant targets in East Wales - limited course offer
- Link to website - <https://www.cambria.ac.uk/business/see-funding/>

employers@cambria.ac.uk  
www.cambria.ac.uk

▶ 0300 30 30 006



Cronfa Gymdeithasol Ewrop  
European Social Fund





# Don't forget...Apprenticeships



- Funded apprenticeship training programmes apply to new apprentices or existing staff from age of 16+ (\* Eligibility applies)
- Use as development for existing employees or structured training programme for newly recruited apprentices
- Fully funded training and additional incentives available (dependant upon WG timelines)
- Staff don't need to be on an apprentice contract or wage
- Not all programmes include full day release
- No eligibility criteria for Hospitality and Catering apprentices until end March 2022

employers@cambria.ac.uk  
www.cambria.ac.uk

▶ 0300 30 30 006



# Apprenticeship Sectors Supported

Accounting  
Advise and Guidance  
IT  
Business Administration  
Customer Service/Retail  
Hair and Beauty  
Leadership and  
Management

Childcare  
Health &  
Social Care  
Playwork

Agriculture  
Animal Care  
Equine  
Food Hygiene  
Food Manufacturing  
Horticulture  
Hospitality & Catering  
Leisure Operations

Automotive  
Engineering  
Construction and Building  
Services/Civil  
Fabrication and Welding  
Laboratory Technician  
Manufacturing  
Business Improvement  
Techniques  
Warehousing/Logistics

[employers@cambria.ac.uk](mailto:employers@cambria.ac.uk)  
[www.cambria.ac.uk](http://www.cambria.ac.uk)

▶ 0300 30 30 006





[employers@cambria.ac.uk](mailto:employers@cambria.ac.uk)  
[www.cambria.ac.uk](http://www.cambria.ac.uk)

▶ 0300 30 30 006

